



NOVA
SCOTIA



ASSOCIATION OF
ARCHITECTS

2018 SPRING FORUM
STRONG BUSINESS. STRONG PROFESSION.

PARTNERSHIP
OPPORTUNITIES

MAY 2, 2018

Canadian Museum of
Immigration at Pier 21

On May 2nd, 2018, the Nova Scotia Association of Architects (NSAA) will hold its third annual Spring Forum at Pier 21. Each year this event brings together 150 of our members and stakeholders for a day filled with education sessions, celebrations of achievements, and opportunities for the exchange of ideas to help shape the future and success of the profession of architecture in Nova Scotia. This year's theme is **Strong Business. Strong Profession.**

The 2018 Spring Forum will feature extensive continuing education sessions, networking opportunities, a Celebratory Luncheon, and the 86th Annual General Meeting. The day will conclude with a wine and cheese reception followed by a special public lecture by internationally renowned architect Douglas Cardinal, O.C., PhD (H.C.), F.R.A.I.C.



Don't miss out on your opportunity to join us and be in our 2018 "class photo"!



Marquee Partner | \$7,500

- Eight tickets to the VIP Reception & Public Lecture
- Six tickets to the Celebratory Luncheon
- Full page black and white advertisement in the Forum printed program (Partner is required to provide digital artwork)
- Opportunity to display up to four pullup banners throughout the Reception & Public Lecture (provided by Partner)
- Company logo prominently displayed on signage and PPT loop at the Reception & Public Lecture
- Company logo listed as a Marquee Partner in the printed Forum program
- Company logo with hypertext link displayed on the Forum website
- Recognition as a Table host at the Celebratory Luncheon (opportunity to host/network with Forum delegates at your table)
- Acknowledgement from the podium throughout the Reception & Public Lecture
- Opportunity to introduce the Public Lecture Speaker
- Opportunity to provide a non-print collateral piece to be distributed to all delegates (subject to committee approval)

Gold Partner | \$5,000

- Four tickets to the Celebratory Luncheon
- Four tickets to the VIP Reception & Public Lecture
- Half page black and white advertisement in printed program (Partner is required to provide digital artwork)
- Opportunity to display up to two pullup banners throughout the Spring Forum (provided by Partner)
- Company logo prominently displayed on signage and PPT loop
- Company logo listed as a Gold Partner in the printed program
- Company logo with hypertext link displayed on the Forum website
- Recognition as a Table host at the Celebratory Luncheon (opportunity to host/network with Forum delegates at your table)
- Acknowledgement from the podium throughout the Forum
- Opportunity to provide a non-print collateral piece to be distributed to all delegates (subject to committee approval)



Keynote/Panel Partner | \$3,500

- Two tickets to the Celebratory Luncheon
- Three tickets to the VIP Reception & Public Lecture
- Quarter page black and white advertisement in printed program (Partner is required to provide digital artwork)
- Opportunity to display up to two pullup banners throughout the sponsored Keynote or Panel (provided by Partner)
- Company logo prominently displayed on signage and PPT loop
- Company logo listed as a Keynote/Panel Partner in the printed program
- Company logo with hypertext link displayed on the Forum website
- Opportunity to introduce the guest speaker of the sponsored Keynote or Panel
- Recognition as a Table host at the Celebratory Luncheon (opportunity to host/network with Forum delegates at your table)
- Acknowledgement from the podium throughout the Forum
- Opportunity to provide a non-print collateral piece to be distributed to all delegates (subject to committee approval)

Silver Partner | \$2,500

- One ticket to the Celebratory Luncheon
- Two tickets to the VIP Reception & Public Lecture
- Quarter page black and white advertisement in printed program (Partner is required to provide digital artwork)
- Opportunity to display one pullup banner throughout the Spring Forum (provided by Partner)
- Company logo prominently displayed on signage and PPT loop
- Company logo listed as a Silver Partner in the printed program
- Company logo with hypertext link displayed on the Forum website
- Recognition as a Table host at the Celebratory Luncheon (opportunity to host/network with Forum delegates at your table)
- Acknowledgement from the podium throughout the Forum
- Opportunity to provide a non-print collateral piece to be distributed to all delegates (subject to committee approval)



Foundation Partner | \$1,750

(targeted support of a ConEd session)

- One ticket to the Celebratory Luncheon
- Company logo prominently displayed on signage and PPT loop
- Company logo listed as a Foundation Partner in the printed program
- Company logo with hypertext link displayed on the Forum website
- Opportunity to introduce the guest speaker of the sponsored ConEd session
- Opportunity to display one pullup banner throughout the sponsored ConEd session (provided by Partner)
- Acknowledgement from the podium throughout the Forum
- Opportunity to provide a non-print collateral piece to be distributed to all delegates (subject to committee approval)

Bronze Partner | \$1,000

- One ticket to the Celebratory Luncheon
- Company logo included in PPT loop
- Company logo listed as a Bronze Partner in the printed program
- Recognition as a Table host at the Celebratory Luncheon (opportunity to host/network with Forum delegates at your table)
- Acknowledgement from the podium at the Celebratory Luncheon
- Opportunity to provide a non-print collateral piece to be distributed to all delegates (subject to committee approval)

Friend | \$500

- Company name listed as a Friend in the printed program
- Opportunity to provide a non-print collateral piece to be distributed to all delegates (subject to committee approval)

In-Kind Support

In-kind contributions also have an important role to play in reducing costs and adding value to the Forum experience. In-kind sponsorship will be negotiated on a case-by-case basis. Generally speaking, in order to receive partner benefits, an in-kind gift must either directly offset a cost that would otherwise be incurred in organizing this event or greatly enhance the delegate experience.

Additional Partnership Packages

We would welcome chance to talk with you about customizing benefits related to your support of the Spring Forum and tailoring a package just for you. Other opportunities for partnership within the Forum include: coffee breaks, registration bags, the Celebratory Lunch, etc. Contact **Margo Dauphinee** at **NSAASpringForum@agendamanagers.com** to discuss a partnership!