

Alexandra Baird Allen, B.A., Adv.Dip.. GIS, DULE, MRICS, Senior Manager, Economic Intelligence Unit

Alex joined Turner Drake in 2006 directly upon graduation with an Advanced Diploma in Geographic Information Systems (GIS) for Business from the Centre of Geographic Sciences (COGS), Lawrencetown, Nova Scotia. She also holds a Bachelor of Arts degree (History and English) from the University of New Brunswick and a Diploma in Urban Land Economics from the University of British Columbia. She was admitted into the Royal Institution of Chartered Surveyors in 2015 and is a Candidate Member of the Appraisal Institute of Canada.

Since starting at Turner Drake, Alex has implemented GIS and data mining as an extension of the company's skills base, and was responsible for utilising GIS to marry demographic, psychographic, income and expenditure data with our real estate databases. Alex frequently undertakes Market Surveys, Site Selection Studies, Trade Area Analyses, Supply & Demand Analyses and Demographic Reports for a wide range of property types throughout Atlantic Canada. She also leads the team that conducts semi-annual surveys on over 37 million square feet of office and industrial rental space, located in the six major centres in Atlantic Canada, to quantify and develop five-year projections for supply and demand, rents and operating costs on 750 buildings.